

The area of e-commerce, media and technology has exploded in the last few years. In response to this, **stevensdrake** has developed the Media and Technology Unit which is specifically tailored to meet the needs of clients in this new, exciting and dynamic area.

**stevensdrake** can negotiate and implement flexible and creative solutions that can be adapted to suit your specific requirements and allow for changes in circumstances.

### E-COMMERCE & IT

Whether you are a specialist software, internet or IT company or your only contact with technology is having a website, the world of e-commerce affects your business.

The Media & Technology Unit at **stevensdrake** has specialists who can assist you in an area where both the law and the technology are constantly evolving.

- Software licences and support agreement
- Website design and legal compliance
- Encryption and digital signatures
- Establishment and maintenance of websites
- Escrow Agreements
- Software development contracts
- Terms and conditions

### INTELLECTUAL PROPERTY

Your intellectual property could be extremely valuable. This may be because you have a strong brand name or own a patent. If you are a software, internet or other IT company, you will rely on copyright heavily to protect your business.

**stevensdrake** can help your business protect and exploit its intellectual property.

- registration of trademarks and design rights
- protection of copyright
- registration of domain names
- confidentiality agreements and advice on protecting trade secrets
- data protection
- licensing agreements, transfers and commission agreements for various types of intellectual property
- trademark and copyright infringement

### EXPANDING YOUR BUSINESS

The goal of any business is to grow and evolve. However, getting bigger can bring its own problems. **stevensdrake** can help your business expand. We can advise on the best way for your business to develop beyond its original set up and can assist you in making your plans for expansion a reality.

- Franchising and licensing
- Joint ventures
- Distribution and agency agreements

#### MEDIA & TECHNOLOGY UNIT



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